

2018 CORNERSTONE SPONSORSHIP OPPORTUNITIES



The Cornerstone Sponsorship program was created to support and enrich our chapter, while offering professionals and organizations an opportunity to participate in, and get more out of, our chapter activities and services. The Cornerstone Sponsorship program is an excellent way to gain visibility while supporting the commercial real estate industry in Charlotte. Sponsors are allowed to customize benefits based on the exposure you desire.

Along with regular programming throughout the year, and support of the Developing Leaders initiatives, NAIOP Charlotte will participate in the Commercial Real Estate Golf Tournament and a Clay Shooting Tournament, both with CRCBR. Our Developing Leaders program offers opportunities for commercial real estate professionals 35 years of age and under, to network and learn, building a strong foundation for our future. The Golf Tournament is a two-flight, tournament that has sold out each year. The Clay Shooting Tournament is a half day event – the location is yet to be determined. **NEW IN 2018** – each level of sponsorship will receive a complementary registration to breakfast/lunch programs, Lunch with a Leader, socials and the Annual Meeting.

Commit to NAIOP and guarantee your participation in one or both tournaments.

	FOUNDATION	ARCHSTONE	CAPSTONE
Recognition at each event	✓	✓	✓
Recognition on event promos & newsletter	✓	✓	✓
Recognition on website	✓	✓	✓
Golf or Clay Shoot Registrations	2	4	4
Hole/Station Sponsorship	-	✓	✓
Golf Flight Choice (AM or PM)	-	✓	✓
Discount on other golf sponsorships	-	-	10%
Table at Breakfast Program	-	-	1
Special Recognition	-	DL EVENT EMAILS	SOCIAL EMAILS
Event Registrations (Socials, LWAL, Breakfasts, Annual Meeting and DL events, if applicable)	1	3	4
	\$2,750	\$4,500	\$6,750

Contact Us

The NAIOP Charlotte offices are located at 1300 Baxter St., Ste. 360, Charlotte, NC 28204. If you have any questions, please give us a call at 704-940-7383. You can also email us at info@naiopcharlotte.org or visit us online at www.naiopcharlotte.org.

